Values Beyond
Consulting

Consulting for Implementation...

Solution
Through Research...

MSC®

Management and Governance Consulting

www.magc.in

Our Mission is to apply our professional capabilities with a holistic approach for the happiness of clients through values and social commitment.

About MaGC

MaGC (formerly NCRCL) is a management consulting company formed in 1999. MaGC has written its success story and created a niche for itself in the world of consultancy. We have a team of qualified and trained professionals who have rich experience in business advisory, corporate finance, public finance and policy, organizational structuring/restructuring, process advisory, and information technology. We have successfully completed assignments for clients across different sectors, namely, Government, Industry, Education sector, and Not-for-Profits.

MaGC is an associate of McMillan Woods
Global; a global network of accounting and
professional advisory firms. MaGC has
long-standing associations with specialists and
expert organizations from niche professional
domains. This enables us to offer
comprehensive solutions to our clients' diverse
business problems.

The strength of MaGC is that we don't have a marketing department from the time we started. Our clients do the marketing for us!

Core Competency Areas



Business Advisory

Bookkeeping services, CFO Services, Management Audit, Investment Advisory, IFRS/Ind AS, XBRL.



Governance and Public Finance

Policy Advisory, Urban/Rural Local Body
Accounting, Public Financial Management and
Accountability, Public Expenditure Review and
Tracking, Organization/Financial Restructuring



Process Advisory

Process Mapping, Gap and Risk analysis, Process Re-engineering, Process Audit, Management Information Systems, Preparation of Operations/other manuals.



Information Technology

Pre-ERP studies, ERP Implementation handholding, Information System and Security Audits.

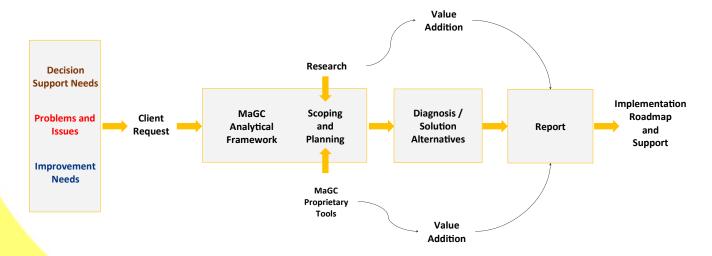


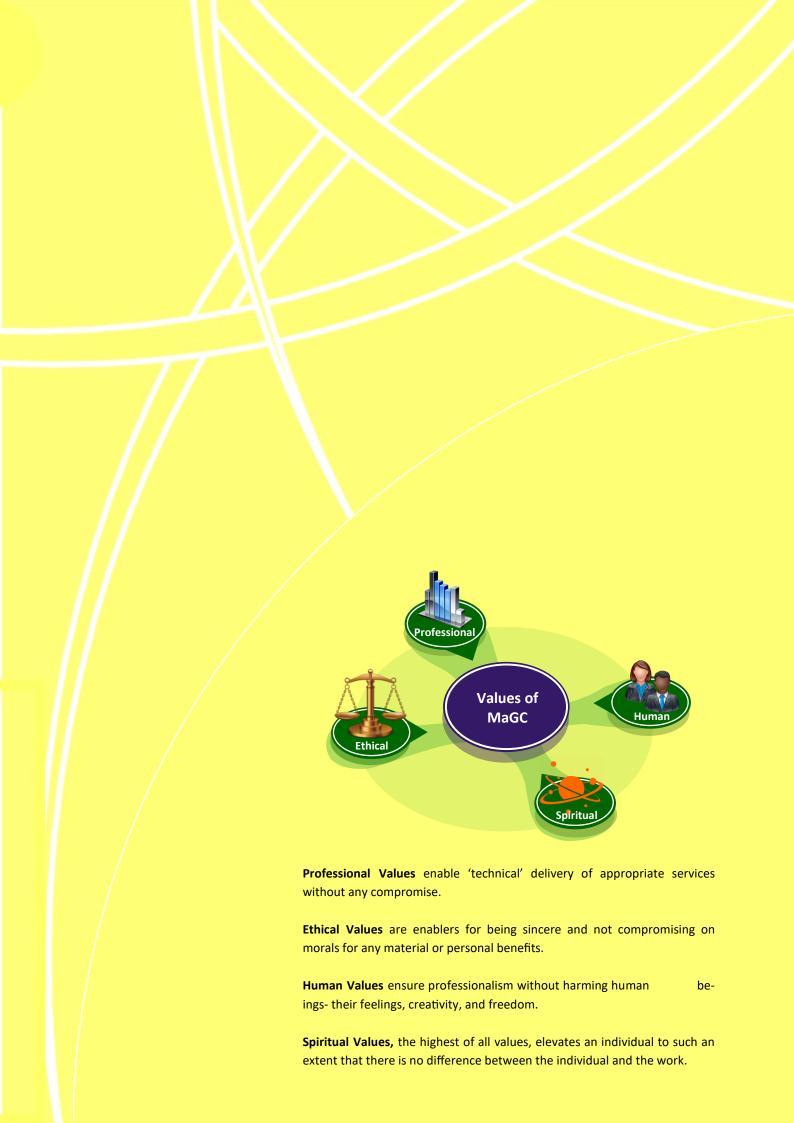
Training and Research

Accounting and Statutory Compliances, Finance for Non-finance, Business Process Structuring/
Restructuring, IFRS/Ind AS Implementation,
Information Security Audit, Integrated Financial
Reporting, Financial Analysis, Control through KPIs,
Business Valuation.

Approach

MaGC has a unique approach to service delivery. The MaGC approach relies on proprietary tools, continuous client feedback and research as the main inputs for delivering high quality, value-added solutions to client problems.





MaGC Proprietary Tools

3PT®

The 3PT framework is an in-house tool developed by MaGC. This tool brings together four different but interrelated dimensions, namely, **Policy, Process, People and Technology**. For any reform initiative to succeed, these dimensions need to be addressed.

- The **Policy** dimension focuses on the governing legislation, policies, and guidelines which set the basic governing environment in which an organization functions.
- The Process dimension addresses how policies are translated into specific actions at the operational level with adequate controls.
- The **People** dimension addresses the manpower and skillset requirements to implement the policies and operate the processes.
- The **Technology** dimension addresses the need for process automation and effective implementation of policies using technology.

LAMPTM

The Layered Approach to Process Mapping is a tool for documenting processes in four layers, namely Process, Document, Authority, and Reporting layer. Business process documentation created using this tool has been found to be very effective in streamlining processes and in introducing technology for process automation.

ATA[©]

The **Accountability-Transparency-Actionability** model establishes the linkages between the three elements and provides insights into weaknesses and issues in relation to accountability. It helps in looking at governance reforms from the perspective of the 'demand side of accountability'.

AEM[©]

The **Accounting Entry Matrix** is a tabular representation of all possible accounting entries that arise in the course of day to day accounting in an organization. The AEM[©] identifies different possible transactions and for each transaction provides the type of accounting entry, account heads to be debited/credited, supporting voucher, primary books of account and other such details.

Client Speak

"MaGC has successfully completed the assignment of 'Consultancy for Business Process Reengineering and Management Information System'....... MaGC also provided inputs in implementation of Microsoft Dynamics ERP. The assignment by MaGC has added lot of value to KSCA in streamlining of internal systems. We appreciate the knowledge and experience of the MaGC team...."

Anil Kumble, Hon. President,
The Karnataka State Cricket Association

"MaGC's years of experience in consultancy assignments in diverse areas of Strategy, Governance, Management, Finance, Accounting and Information Technology, coupled with highly qualified and trained professionals has resulted in providing us with the best results we were looking for....."

N S Rajan, CEO-EFS, Janalakshmi Financial Services Pvt. Ltd.

"This is to appreciate the efforts put in by your team along with the Bangalore Mahanagara Palike staff in bringing out the system generated financial statements of BMP in the formats of 'Fund Based Accounting System'. This is not only the first time in India but also first time of assembling the support system for generation of the same..... "

P K Srihari, IRS, Additional Commissioner (Finance), Bangalore Mahanagara Palika



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Fill the <u>CinC form</u> and provide some background on the challenges you are facing. We will call you back to take things forward.

