

Business Advisory

Governance and Public Finance

Process Advisory

Information Technology

Training and Research

MaGC[®]
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PROCESS ADVISORY

Business processes are like the central nervous system of an organization. Success is directly linked to the alignment of business processes to organizational goals. Well-defined business processes can lead to process automation, which in turn helps the Management focus more on strategies for growth and innovation rather than on routine operational matters. Recognizing this need, MaGC has Process Advisory as one of its main practice areas and has garnered more than a decade of experience advising clients in improving their business processes. MaGC helps its clients document business processes, analyze gaps, and re-engineer the processes.

Well-documented business processes help organizations move towards certifications such as ISO. MaGC takes pride in having completed many process advisory assignments for government, corporate, and not-for-profit sectors in India and abroad. MaGC has experience working in multiple industries such as manufacturing, service, education, hospitality, healthcare and so on. MaGC clients range from small single owner entities to large organizations in the private as well as public sector.

WHAT WE OFFER?

Under the Business Process Advisory practice area, MaGC service offerings can be grouped as follows:

- ✓ Process Mapping:
 - Business Process Documentation;
 - Gap Analysis with Risk Rating;
 - Process Re-engineering;
 - Process Audit.
- ✓ Preparation of Manuals:
 - Process/ Operations Manual;
 - Accounts Manual;
 - Budget Manual;
 - Purchase Manual;
 - Inventory Management Manual;
 - Audit Manuals;
 - Human Resources Manual;
 - Software user Manual;
 - Costing Manual.
- ✓ Design, implementation and handholding and training:
 - Management Information Systems;
 - Performance Management Systems using performance indicators.



PAST ASSIGNMENTS

Some of our prestigious assignments in this practice area are:

- ✓ Business Process Documentation (BPD) for a Leading Aluminum Extrusion company in the Middle -East;
- ✓ BPD for a State Cricket Association;
- ✓ BPD, Product Manuals for one of the largest microfinance institutions in India;
- ✓ Process audit for a leading software solution provider
- ✓ MIS Reporting system for business units in Steel, Construction, Hospital, and service sectors;
- ✓ Design of KRA, KPI and Dashboard for businesses in cement and construction Industry in Middle East;
- ✓ Process documentation for an urban land reforms project for the Ministry of Urban Development, Government of India;
- ✓ Preparation of Operations Manual for a large civic awareness learning program of a leading NGO in India;
- ✓ Accounting manual, inventory management manual, purchase manual, and budget manual for various educational institutions and universities.

OUR STRENGTHS

Experienced team: MaGC team comprises of consultants with decades of experience in Process Advisory assignments and exposure across various industries.

Consulting Tools: MaGC has developed in-house proprietary tools, namely

- ✓ 3PT® framework for reforms implementation,
- ✓ Layered Approach to Process Mapping, LAMPTM.

These tools help fine-tune our approach in comprehensively advising our clients in improving their business processes.

Extensive network: MaGC has long standing associations with other professional organizations as well as with domain experts, which we leverage in putting up the most suitable team for each assignment.

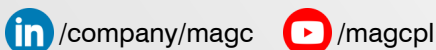
Training and Research: Continuous training and in-house research ensure that the MaGC team is abreast with the latest developments.

Multi-industry exposure: Having worked with more than 50 different industries in India and abroad, MaGC team is able to draw upon best practices appropriate to the client environment.

About MaGC

To know more about MaGC, please visit www.magc.in or download our Corporate Brochure.

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